

Velo Vixen Cycling Club

Chattanooga, TN

Titanium Sponsor - \$5,000

As our title sponsor, your company would receive:

- Premier logo placement on our team uniforms.
- Website recognition, logo placement online, and back link to your website from VeloVixens.net.
- Largest logo with prominent placement on banner displayed at all events.
- Monthly promotion on social media including Facebook, Twitter, and Instagram.
- **Optional:** Two bike clinics (one fall, one spring) for your employees. Vixens' team members would review bike fundamentals and bike safety before leading a beginner's ride for attendees. Employees could ride their own bikes or one of the community bikes available through the Chattanooga Bicycle Transit System program.
- Participating individuals would receive water bottle branded with your company's logo.
- Individuals would be encouraged to bring their own helmet.
- Press release covering each clinic.

Carbon Sponsor- \$2,000

As a Primer Carbon Sponsor, your company would receive:

- Prominent logo placement on our team uniforms.
- Website recognition, logo placement online, and back link to your website from VeloVixens.net.
- Larger logo with preferred placement on team banner displayed at all events.
- Monthly promotion on social media including Facebook, Twitter, and Instagram.

Aluminum Sponsor - \$1,000

As an Aluminum Sponsor, your company would receive:

- Logo placement on our team uniforms.
- Website recognition and logo placement online, and back link to your website from VeloVixens.net.
- Logo placement on team banner displayed at all events.
- Bi-monthly promotion on social media including Facebook, Twitter, and Instagram.



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Steel Sponsor - \$500

As a Steel Sponsor, your company would receive:

- Website recognition and logo placement on our team jersey.
- Corporate name listed on team banner displayed at all events.
- Tri-monthly promotion on social media including Facebook, Twitter, and Instagram.

Alloy Sponsor - \$200

As an Alloy Sponsor, your company would receive:

- Website recognition and logo placement
- Tri-monthly promotion on social media including Facebook, Twitter and Instagram.

Velo Vixens Supporter - \$50

As a Supporter, your company would receive:

- A back link to your website from VeloVixens.net.

Bike Shops: become a Steel Sponsor or higher and we will organize a club meeting at your shop at least once during the year. Add a clinic sponsored by your shop for two opportunities for shop promotion.

Custom Sponsorships Available

We are open to promoting your business in exchanged for in kind donations, discounts, and specials, just ask!



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Sponsorship Selection form:

The sponsorship year runs from December 2016 through November 2017.

On behalf of _____, I, _____, as an approved purchaser of the stated business, commit to the following sponsorship of the Velo Vixen Cycling Club for the 2016-2017 club year.

Please indicate the level of sponsorship below:

_____ Titanium Sponsor - \$5,000

_____ Carbon Sponsor - \$2,000

_____ Aluminum Sponsor - \$1,000

_____ Steel Sponsor - \$500

_____ Alloy Sponsor - \$200

_____ Velo Vixen Cycling Club Supporter - \$50

_____ Custom Sponsorship including the following agreed upon responsibilities:

Attach a check as a payment payable to "Velo Vixens".

Sponsor contact: _____

Sponsor E-mail: _____

Business Name (if applicable): _____

Street Address: _____

City, State, Zip code: _____

Website: _____

Twitter and Instagram handles: _____

Facebook Page: _____

